

# 100 BEST COMMUNITIES FOR YOUNG PEOPLE

## WINNING COMMUNITY CUSTOMIZED SEAL GUIDELINES

The “100 Best Communities for Young People” Official Logo for each winning community can serve as a valuable asset for promoting your community.

As one of the 100 Best Communities for Young People, you may use the official “100 Best Seal” to promote your accomplishment. You can include it in your community’s communications and other materials, once you have signed and returned the licensing agreement available on this Web site.

Adherence to the guidelines for usage is critical for maintaining the credibility and exclusivity of the award recipients.

No exceptions will be allowed to modify or recreate the official seal.

If you have questions regarding the official seal please call the America’s Promise Communications Department at 703.535.3873.

### Guidelines for usage of the :

- Do not skew or distort the seal; the shape should appear round at all times.
- Do not position the seal close to other typographic elements or text. There should be a minimum of 1/2” inch clearance from all edges of the seal.
- Never create/modify your own version of the 100 BEST seal out of different typeface.
- Never change the PMS colors (as indicated below) of the official.
- Do not use the seal smaller than 1/2” in diameter
- For maximum clarity and legibility, the seal should be printed on white or off-white backgrounds.
- The Logo will not reproduce properly if printed on medium, dark-colored or patterned backgrounds. The inside of the seal should remain white.

WINNING COMMUNITY’S NAME  
(customized artwork supplied)

DO NOT MODIFY YEAR

YELLOW: PMS 130

BLUE: PMS 2735

RED: PMS 185

